

Media Rate Card – Ceroc Hong Kong



Ceroc is the trendy partner dance currently taking the world by storm. Ceroc Asia is pleased to offer you an exclusive chance to appeal to the Hong Kong database of dazzling dancers.

The typical Ceroc dancer in Hong Kong is an outgoing 25-45 Professional, Expat or Chinese, who enjoys meeting people, living life to the full and is open to new ideas and places.

By teaming up with Ceroc Hong Kong we can help you attract the discerning customer you are looking for in just the way you need. Please see the Ceroc Media Campaign Packages below or contact us to tailor make a package to suit your needs.

See you on the dance floor!

www.cerochongkong.com

dance@cerochongkong.com

Tel: 6695 0084

Fax: 2817 3612

Ceroc Asia, 5a, 9-13 Shelley Street, Soho, Hong Kong

CEROC MEDIA CAMPAIGN PACKAGES



Simply Ceroc - \$1500

- 150 x 130 px Side Bar Advertisement on Ceroc Homepage with Clickable Link (3 months)
- Clickable Link on the Ceroc Hong Kong Links Page (3 months)
- Logo placement on weekly Ceroc E-flyer (1 month)



Purely Ceroc - \$2500

- 150 x 130 px Side Bar Advertisement on Ceroc Homepage with Clickable Link (3 months)
- Clickable Link on the Ceroc Hong Kong Links Page (3 months)
- Clickable Logo Placement on weekly Ceroc E-flyer (1 month)
- Flyer Placement at Weekly Ceroc Nights and Monthly Workshop (1 month)



Utterly Ceroc- \$5000

- 180 x 300 px Skyscraper Advertisement on Ceroc Homepage with Clickable Link (3 months)
- Clickable link on the Ceroc Hong Kong Links Page (3 months)
- Category Exclusive Logo Placement on weekly E-flyer with Clickable Link (1 month)
- Flyer Placement at Weekly Ceroc Nights and Monthly Workshop (1 month)
- EDM to Ceroc Hong Kong's Database of 1000+ Members



Completely Ceroc- \$11,500

- 180 x 300 px Skyscraper Advertisement on Ceroc Homepage with Clickable Link (3 months)
- Clickable Link on Ceroc Hong Kong Links Page (3 months)
- E-flyer Sponsorship: Sole Brand & Larger Logo on Ceroc Weekly E-flyers (1 month)
- Flyer Placement at Weekly Ceroc Nights and Monthly Workshop (1 month)
- EDM to Ceroc Hong Kong's Database of 1000+ Members
- Announcement of your Company at both the Beginners and Intermediate Classes at Weekly Ceroc Nights, Monthly Workshop and a Ceroc Social



Truly, Madly, Deeply Ceroc- \$15,500

- 180 x 300 px Skyscraper Advertisement on the Ceroc Website with Clickable Link (3 months)
- Clickable Link on Ceroc Hong Kong Links Page (3 months)
- E-flyer Sponsorship: Sole Brand & Larger Logo on Ceroc Weekly E-flyers (1 month)
- Flyer Placement at Weekly Ceroc Nights and Monthly Workshop (3 months)
- EDM to Ceroc Hong Kong's Database of 1000+ Members
- Announcement of your Company at both the Beginners and Intermediate Classes at Weekly Ceroc Nights, Monthly Workshop and a Ceroc Social
- Ceroc Performance and up to 45 minutes Beginners Class at your Company Event

pure dance addiction



Also Available:

Event Sponsorship - Sponsor one of our many Ceroc Party Nights or Ceroc Socials

Event Partnerships – Team up with us to co-host an event for your and Ceroc Hong Kong's databases.

Ceroc Workshops – Allow our Ceroc Teacher's Association Qualified Teachers and Ceroc Crew to lead your friends/colleagues through a fun Beginners Class. Whether for Corporate Teambuilding or a Christmas party, Ceroc is a fabulous ice-breaker and the ultimate bonding experience!

Ceroc Parties - Allow our Ceroc Teacher's Association Qualified Teachers and Ceroc Crew to lead your friends/colleagues through a fun Beginners Class followed by party music with DJ, drinks and nibbles & even a prize for the best dancers! The Ceroc Cabaret Team can also entertain your guests with a choreographed Ceroc Performance.

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